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Case Study - November 2016

Industro-Foam Acoustic Treatment

Client: Blue Waters Café – Bartho de Vries (owner)



Location: Port Elizabeth beachfront

History: The client experienced extreme reverberation and echo at the restaurant, the noise was especially unpleasant when the restaurant was full. Having recently done renovations that included removing the carpeted floor and replacing with tiles, the noise problem had become even worse than before. Having received several complaints from patrons, the owner of the restaurant approached Genesis Acoustics for help.

The Solution: The exposed ceiling was treated using Industro-Foam acoustic panels, fixed directly to the ceiling. Not only did this improve the acoustics within the space, but it added a unique feature look and aesthetically pleasing finish.

The solution was achieved using the following product:

- 45 of 50mm thick, white Industro-Foam flat panels

Bartho's comments:

"I have always been apprehensive to purchase acoustic foam as I wasn't sure of the impact it would have on the noise levels in the restaurant. With the last upgrade I decided to take the carpet out and this forced me to look at an acoustic solution. I had a meeting with Andrew and Brett from Genesis Acoustics and they suggested a new foam that they were importing. The sound in the newly renovated restaurant was so bad that it forced me to accept the risk and spend the money. It has been the best money I could ever have spent. The improvement has been so incredible that I'm looking for more spots in the restaurant to use Industro-foam to improve the sound."

BEFORE



AFTER



